After decades of undeserved exile, the king of shrubs has returned to the throne

By Daniel DiClerico
on Revisited
Previous page: Woodland trails weave through the rhododendron collection of Swarthmore College’s Scott Arboretum in Southeastern Pennsylvania. This page: An early bloomer that has 12 to 18 bright red blooms per truss, "Unknown Warrior" was introduced by Dutch plantsman C.B. van Nessel in the 1920s.
picture the absolute antithesis of your mother's foundation garden, and it might look something like the Milke Danda region of Nepal. Here, clapboard siding is replaced by the Himalayas' jagged, soaring peaks. Instead of wind chimes on the front porch, there's the flutter of prayer flags. And what are garden gnomes compared with the ancient carved Buddhas of the mystical Tibetan mountain people? Still, despite being worlds apart, this forested ridge in eastern Nepal and your mom's familiar front beds likely have one thing in common: the rhododendron.

The rhododendron—from the Greek *rhodon* (rose) and *dendron* (tree)—is thought to have evolved on the Asian continent more than 50 million years ago. Indeed, some Bible scholars contend that the dove returning to Noah's ark must have been carrying a rhododendron sprig, not an olive branch. It's a woody descendant of the magnolia whose habitat ranges from crawling to shrubby to tree-like. A member of the acid-loving ericaceous family, the rhododendron's cousins include heaths and heathers, huckleberries and blueberries.

The vast majority of wild rhododendron species still hail from Asia, including Nepal, where organized tours of "rhodies" trek for weeks each spring, like disciples of a religious order, to gaze upon rhododendron-filled woods. The cloud forest of Milke Danda is home to some 20 species that light up the hills every April with colorful flower clusters known as trusses.

Hard-core aficionados follow their devotion to the "king of shrubs" beyond guided trek to Indian Jones—like adventures: one such plant hunter, Steve Hootman, executive director of the Rhododendron Species Foundation & Botanical Garden in Federal Way, Washington, has pursued the plant throughout India and China since 1995.

"It's the thrill of the chase," Hootman says. "You're climbing cliffs and crossing gorges on bamboo-cane bridges just to get to that one territory that hasn't been explored yet." Harold Sweetman, executive director of the Jenkins Arboretum & Gardens in Devon, Pennsylvania, recalls an ecstatic moment in Arunachal Pradesh, a northeast Indian state wedged between Bhutan and Burma. "In a single mountain ascent we counted 50 species," he says, ranging from "Exasperatum," with its brick-red blooms and rounded foliage, to "Glischrum," whose woolly leaves were unlike any he'd ever seen. "It fills you with awe to see that kind of diversity and adaptability."

Really? Rapture from that leggy, front-yard behemoth where Wiffle balls went to die? As enchanting as rhododendrons may be in the wild, in captivity here in the United States they've been reduced to a default foundation filler, a supporting act for the flowering annuals and perennials we actually care about. The demotion is a classic case of the fittest surviving, with nurseries playing the role Darwin ascribed to Mother Nature.

"The big growers found a few plants in the 1970s that propagate well and are impossible to kill," explains Hootman, "and that's what they've been growing ever since." He estimates that 90 percent of all the rhododendrons sold in the U.S. are the same ten or so ironclads—primarily large-leaved cultivars that can shrug off the cold and heat alike, thanks to resilient root systems.

George Woodard, a hybridizer who has been crossbreeding rhododendron on a 50-acre private estate in Old Westbury, New York, for three decades, shares Hootman's view, but laces it with deep disdain. "Stick them in a pot, jam them with any commercial fertilizer, and they'll jump into plants," he says as he surveys his 1.5-acre seedling nursery, where about 3,000 new plants are slowly coming to fruition. "Don't even talk to me about them."

Market-saturating stalwarts include "Scintillation," a broad-branched shrub with sweet pink flowers that you might recognize from your bank's parking lot; "Cunningham's White," whose brown-flecked blooms and dark evergreen leaves were introduced in 1850; and the heavy-blooming group of home center regals known as "PJM," whose reddish-purple trusses spring from glossy, elliptical leaves. True fans don't suffer these hybrids gladly.

"When I mention the name 'Roseum Elegans,' most of our members start gagging," says Jim Fry, president of the New York Chapter of the American Rhododendron Society (ARS), referring to the lilac-bloomed shrub known for ball-shaped trusses that average 20 flowers each and sold at big-box stores and nurseries from Monterey to Montauk. "It's sort of like the Model T of rhododendrons."

Familiarity has bred indifference, if not out-
right contempt. “When I tell novice gardeners I’m into crossing rhodies,” says Woodard, “they give me this look like, ‘Who would want to mess with those boring things?’” But to rule out the entire genus based on the overused few is like avoiding fine restaurants because you don’t care for fast food.

Diversity in nature elicits devotion in man. We would never have so many birdwatchers if there weren’t so many birds, and so it is that the rhododendron has earned its devotee following. “It’s one of those plants, like hostas and daylilies and roses, that people get really into and collect lots of and form societies around,” says Michael Martin Mills, board member and former president of the Greater Philadelphia chapter of the ARS.

The passion is global, though with pockets of extremism. Germany has some of the world’s largest growers, namely the Bachmann Nursery in Barmstedt, north of Hamburg. “The Germans have gotten very good at engineering compact, dwarfish plants that are just covered with huge, beautiful flowers,” says Woodard. In Denmark, private gardeners take advantage of the mild climate to cultivate their own ravishing collections. And across the North Sea, English and Scottish gardeners continue to exhibit the rabid devotion that yielded the British Rhododendron Society in the early 20th century.

The U.S., however, is home to the world’s largest collection of rhododendrons. The Rhododendron Species Foundation Botanical Garden, which covers 22 acres in a conifer forest just south of Seattle, boasts more than 600 of the 1,001-plus identified species. All major subspecies of the genus are represented, starting with the most common, the elpidotes (meaning leaves without scales). These plants typically feature large foliage that is sometimes covered with fuzzy, feltlike indumentum, and iridescent flowers that tend to bloom like clockwork in or around May. If you’ve ever given or received a rhododendron for Mother’s Day, chances are it was an elpidote. Then there are the lesser-known lepidotes (meaning leaves with scales), which tend to be more compact, often standing just three feet tall after ten years, sometimes with variegated foliage that is fragrant when crushed. Lepidotes typically tolerate more sun than elpidotes do, and some flower earlier or later, from January all the way to June.

The vireya is the rhododendron’s tropical subgenus, native to such hot spots as New Guinea, Borneo, and Hawaii. A majority of the 300 known vireyas are epiphytic, meaning they live on trees, rocks, or other objects, rather than in the soil.

The final two subgenera of the rhododendron are azaleas—one evergreen, the other deciduous. Given their own diversity—the best-known reference book, Fred C. Galle’s Azaleas (Timber Press, 1985) describes more than 6,000 varieties—azaleas are often mistaken for a separate class of plant. The easiest way to tell azaleas apart from the rest of the genus is by their hairy leaves and the fact that blooms have five stamens compared with the ten stamens on most other rhododendrons.

Wandering the Rhododendron Species Foundation is like traversing the Himalayan crescent in a single afternoon. Here is R. forrestii, a prostrate, creeping charmer from Tibet with tiny leaves and bell-shaped flowers. Over there is R. sinogrande, which can top 50 feet in the wilds of India and has the largest leaves of any rhododendron. R. luteum is an azalea with deep yellow flowers that give way to red fall foliage, and its strong, sweet scent, described by one aficionado as “fruit cocktail,” has been known to travel for up to half a mile. The foundation’s new 5,000-square-foot conservatory, meanwhile, affords a peek into the equatorial jungle, verdant with vireya and other tropical plants.

Nature’s rhododendron is an endless bounty. That’s why some collectors, most notably many Danes, content themselves only with the species. But other enthusiasts, the hybridizers, play a direct role in the act of creation and have added thousands of names to an already sprawling genus.

The science of hybridizing is simple enough. “You’re basically taking the pollen from one plant and putting it on the stigma of another,” says Woodard, who fondly describes most

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**Rhododendrons of Note**

- **‘Cunningham’s White’ Flower**
  - Pink buds open to white with bronze-red markings. Forms loose trusses of seven to eight blooms. Height after ten years: four feet. Habit: Low and compact. Leaves: Glossy, dark green, and elliptical. Hardy to -15°F.

- **R. luteum Flower**
  - Fragrant yellow blooms with trusses of seven to 17 flowers. Height after ten years: four feet. Habit: Upright and spreading. Leaves: Deciduous and oblong, up to five-and-a-half inches long. Hardy to -10°F.

- **‘Roseum Elegans’ Flower**
  - Funnel-shaped and lavender pink with up to 20 blooms per truss. Height after ten years: six feet. Habit: Dense and spreading. Leaves: Dark olive green and rounded, with cupped edges. Hardy to -25°F.
When Sir Edmund Loder took over Leaardslee, in West Sussex, England, he filled the estate with rare Himalayan rhododendrons and developed a series of large hybrids called 'Loderi,' which can top 20 feet.
Rhododendrons

hybridizers, himself included, as “amateur backyard gardeners.” One way that breeders make exact clones of prized plants is through grafting, a technique preferred and perfected by the Germans in which one plant is merged onto the rootstock of another.

Hybridizing calls for patience, since it might take five years for a seedling to mature and flower, revealing the true nature of the cross, which may or may not satisfy its creator. “Very few people get the right plant with the first cross,” says Woodard, “I’ve been doing this for 30 years and I’m just starting to see some of the effects I want.” He does have two successful cultivars to his credit: ‘Diana Marguerite’ and ‘Kristy Lynn.’

In the U.S., many of Woodard’s top colleagues are huddled in the Pacific Northwest, where the damp, mild climate is perfect for raising rhododendrons. Harold Greer of Eugene, Oregon, was something of a child prodigy in the field. In 1961, at the age of 16, Greer created ‘Trude Webster,’ a pastel-pink rhododendron that won the American Rhododendron Society’s first Superior Plant Award, in 1971. A year later, he opened Greer Gardens, a 14-acre facility that serves local gardeners and also takes mail-order requests from around the world; his book, Greer’s Guidebook to Available Rhododendrons (Offshoot Publications, 1982), is considered required reading for any fan. Greer says he no longer hybridizes but still walks the nursery grounds most days, dispensing wisdom and listening for it, too. “There’s always something new to discover,” he says of his beloved plant. Another well-respected hybridizer is Jim Barylup of Bellevue, Washington, who has been crossing tough, cold-hardy East Coast rhododendrons for 15 years with the more vibrant blooms that thrive in his corner of the country. Barylup’s efforts underscore the challenge faced by rhododendrons in colder climates, especially the Northeast.

“We often envy people out West because they can grow things we can’t,” says Philadelphia’s Michael Martin Mills. “A lot of Asian species and their hybrids can’t survive our cold winters.” Barylup hopes that two of his more recent creations, ‘Copper Dust’ and ‘Saralynn,’ will prove hardy to at least -10°F. These and other hybrids could end up benefiting gardeners in the West as well. “Plants on the East Coast have root systems that have evolved to handle hot soil,” Barylup says. “I’m hoping the root system inherited from these plants will result in a hybrid that can survive a hot summer on either coast.”

Temperature hardiness is one thing, but when it comes to pushing the limits of breeding, hybridizers tend to focus on color, namely coming up with a vibrant yellow that will stand up to weather extremes. “With a lot of garden plants, there’s one color that’s absent or almost absent,” says Mills. “There are no blue roses, for example, or red tall bearded irises. To the extent that yellow rhododendrons have been developed, none are robust enough to make really good garden varieties on the damp East Coast.” It’s not for lack of trying. There’s the pale-yellow ‘Hong Kong’ hybrid that Mills managed to keep alive for 17 years. “But it needed more drainage than you would have thought possible,” he says. ‘Capistrano,’ a true yellow bloomer developed by the same breeder, the late David G. Leach— who was once commended for his efforts to diversify the genus by “the somewhat unfavorable climate of western Pennsylvania”—had a lot of Zone 5 and 6 folks excited, but it doesn’t seem to be standing the test of time. “The response I hear most is, ’Oh, yeah, I’ve killed four of these,’” says Mills.

A color-saturated yellow rhododendron may simply be out of reach for East Coast growers.

At the age of 16, Harold Greer created ‘Trude Webster,’ a pastel-pink rhododendron that won the Superior Plant Award years. “But it needed more drainage than you would have thought possible,” he says. ‘Capistrano,’ a true yellow bloomer developed by the same breeder, the late David G. Leach—who was once commended for his efforts to diversify the genus in “the somewhat unfavorable climate of western Pennsylvania”—had a lot of Zone 5 and 6 folks excited, but it doesn’t seem to be standing the test of time. “The response I hear most is, ’Oh, yeah, I’ve killed four of these,’” says Mills.

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Scenic Route

There are many ways to see the rhododendron in its full splendor, including botanical gardens, and specialty nurseries. Here—from all corners of the earth—are just a few:

**Rhododendron Species Botanical Garden** Federal Way, Washington; rhodygarden.org. This living museum is set on 22 acres of the Weyerhaeuser corporate headquarters campus. It hosts a vast collection of the genus, the core of which were grown from cuttings brought over in the 1960s from public and private English gardens. In more recent years, the garden has added plants grown from donated seeds brought back from plant hunting trips around the world.

**Greer Gardens** Eugene, Oregon; greergardens.com. Two generations of Greers have made a significant impact on the American rhododendron scene, breeding hybrids and presiding over a 14-acre nursery that now grows 4,500 varieties of plants. The house specialty is rhododendrons, and the luckiest visitors will bump into owner Harold Greer, a world-renowned authority on the genus who is generous with his expertise and advice.

**Rhododendron State Park** Fitzwilliam, New Hampshire; nhstatetrees.org. *R. maximum* is the only evergreen species native to New England, and here it fills a 16-acre grove. Fragrant clusters of pink blossoms burst into bloom in June and July, and visitors to the park can immerse themselves in their perfume by following a trail that encircles the grove.

**Richmond Park** London, England; royalparks.org.uk. This public park on the west side of the city holds a park within a park—the Isabella Plantation garden, which was established after World War II, spans over 42 acres. The garden has 15 varieties of deciduous azalea and houses the national collection of 50 kurume azaleas, introduced to the West around 1920 by the plant collector, Ernest Wilson. There are also 50 different species of rhododendron and 120 hybrids, most of which begin blooming in late April.

**New York Botanical Garden** Bronx, New York; nybg.org. Scores of azaleas and rhododendrons bloom in succession throughout the garden, beginning in late April when the lavender flowers of Korean rhododendrons emerge on bare stems. In the Rock Garden, rarely seen species of rhododendron light up the woodland edges, while dozens of azaleas and rhododendrons in shades of hot pink to glowing magenta line Azalea Way.

**The Rhododendron Park and Botanic Garden** Bremen, Germany; rhodo.org/park.php. The garden first opened to the public in 1937 at the initiative of the German Rhododendron Society, which formed in the same town. Now the collection includes species, yakuhis hybrids, tropical viburna, and specimens from India and Japan. Peak flowering time is mid-to late May, depending on weather conditions. —Lise Funderburk
But rhododendron hybridizing is a religion with more than one holy grail. Case in point: the "species look," which Jenkins Arboretum's Sweetman dubs the future of hybridizing. "You're combining the hybrid vigor with the diverse foliage, texture, and color of wild species," he says.

The species look is noticeably smaller than the bulked-up, cabbage-head-truss hybrids of recent decades, reflecting the trend toward smaller gardens. "In the past, it was all about getting the biggest, showiest flower," says Hootman. "Now it's all about dwarfing things down." Densifying has been made easier by one particular species, _Rhododendron yakushimanum_, named after the island in southern Japan where it grows in high, windswept elevations.

London's Richmond Park maintains a rhododendron garden, the Isabella Plantation, which displays more than 200 varieties.

The _R. yakushimanum_ species is named after the island in southern Japan where it grows in high, windswept elevations.

Though an eliphold, the yak (or yaku), as it's known, is compact with beautiful blooms, distinctive indumentum, and tolerance to both cold and heat. The most commonly used parent in hybridizing for the past few decades, yak is passing down their fine features to the latest generation of rhododendron.

"It used to be that everything would be six feet tall," says Mills. "Nowadays, you can even find eliphold that will no more than three feet tall in that time." That includes 'Ken Janeck,' with its compact truss of pink-flushed flowers, and Cinnamon Bear, whose thick indumentum starts before turning a pleasant spicy brown.

The list of remarkable rhododendrons goes on, and each spring brings hope of a breakout hybrid with never-before-seen habit or hue. Most of the general public will miss these new marvels, seeing instead the same old ironclads. For true devotees, that may be just as well. "It used to be that everyone could grow a rhododendron, so those who could tended to be a little snobby about it," says Fry. "I often wonder if instead of opening up our chapters, we shouldn't go back to being more snobby. That might bring some of the appeal back." Either way, on a craggy hilltop high in the Himalayas, a forest of rhododendrons will soon explode in bloom, indifferent to the whims of man.

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**Grow Your Own**

Once you've been tempted to venture beyond the ubiquitous varieties available at garden centers, you'll find that rhododendrons can be fussy plants. The first step to success is choosing plants that are suited to your climate. By joining the local chapter of the American Rhododendron Society (ARS), "you'll end up talking to people who know which rhododendrons will grow and flourish in your area," says Michael Martin Mills, former president of his ARS chapter.

Most chapters include on their websites a list of less familiar plants known to do well in that specific locale, including the cultiva's essential stats: name, color, height after ten years, hardiness, and bloom time. These proven performers often turn up at the chapters' annual sales, held in midsummer when the majority of plants are in bloom. A 20-inch plant might fetch $25 to $30, with more exceptional specimens in the 30-inch to $50 range, depending on the size of your garden center and personal taste.

As for planting and cultivation, a rhododendron needs three things above all else: drainage, soil, and water. They actually grow on top of the ground, as opposed to being deep in the ground," says Harold Sweetman. Rhododendrons also prefer acid soil, which is why huge swaths of the alkaline Midwest don't even bother Amending the soil with organic material such as leaf mulch or fine bark will help both the acidity and drainage. To check the drainage, dig a 50-inch deep hole and fill it with water. If the water disappears in four to six hours, you're good to go. Be sure to spread out the root system before planting. Mulch with compost, bark chips, or pine needles to prevent weeds, since hoing can easily damage a rhododendron's surface roots.

Though they're not shade plants, many rhododendrons prefer partial coverage, especially those with large leaves. To work rhododendrons into your garden plan, think beyond the foundation bed. "This plant is for people who like to look at a variety of textures and forms in the garden," says Laura Grant, executive director of the ARS. "You can design a dynamic tapestry just out of the rhododendron's leaves." That will provide year-round visual interest, while choosing plants with staggered bloom times will guarantee several months more of splendid color.

Rhododendrons make wonderful companions to other acid-loving plants and trees, such as ferns and flowering dogwoods. Many bulbs, like tulips, daffodils, and lily-of-the-valley, will bloom around the same time as a rhododendron without competing for water, nutrients, or space. If you've inherited a mature shrub on your property, space might be a problem. "I take a turn manually our chapter's exhibit every year at the Philadelphia Flower Show," says Mills (March 6-18 this year), "and I can't tell you how many people come up to me and say, 'What should we do? We can't see our dining room window anymore.' Not to worry, he says, its shallow roots make for easy transplanting. — D.D.